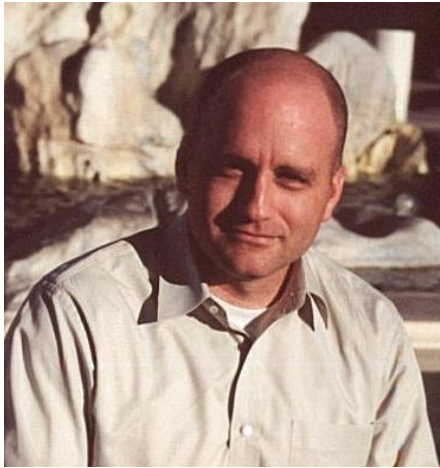


Line of Sight Consulting



Business Development
Sales
Product Strategy
Product Marketing

The Smart Way to Grow your Business in the U.S.



Experience and Contacts Working for You

Fifteen years of Business Development, OEM Sales, Product Management and Product Marketing experience in the software industry.

Extensive network of contacts throughout the software and gaming industries.

Flexible Solutions to Meet Your Needs

Line of Sight provides its services on a part time or project basis for companies that don't want or cannot afford to hire a full-time business development executive in the United States.

Case Studies

Conduit

Conduit is the world's largest provider of toolbars and browser applications. Conduit has more than 220,000 publishers and 140 million active users.

Prospecting and penetrating new markets such as European sports, security and hard-core gaming.

Closed deals with three of the top ten game companies on Facebook, 85+ European soccer clubs (including Liverpool, Chelsea, Barcelona and Real Madrid). Driving Conduit's efforts in the hard-core gaming space.

TicTacTi

TicTacTi offers a unique solution for in-game advertising in Flash games for product placement and branding.

Closed deals with Miniclip (the world's largest Flash gaming site) and Real Networks. Initiated sales processes with the two leaders in the social gaming space - Zynga and Playdom.

eXaudios

eXaudios has a unique solution for extracting emotional information from live data streams.

Prepared eXaudios for the Demo Spring 2010 conference including presentation, marketing materials and on-site logistics. eXaudios won the audience prize (valued at \$1,000,000).

Psylock

Psylock's keyboard biometrics solution provides the authentication level of a finger print without any hardware.

Opened doors to PayPal and Prometric (the world's largest remote testing provider).

**All of the above was achieved without any previous experience with these technologies or target markets.*

The Smart Way to Grow your Business in the U.S.

Corporate Experience

SanDisk Corporation (NASDAQ: SNDK), 2004 – 2008

Business Development & OEM Sales

- Developed and sold new solutions for OEM customers for the SanDisk Enterprise BU.
 - Managed U.S. business development for the USB group (\$~600 Million sales in 2006). Closed deals with AOL, HP, McAfee, Skype and Bigfish Games.
 - Managed partner relationships with Microsoft, RSA, VMWare and Citrix for the Enterprise BU.
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Interwise (Acquired by AT&T), 1999 – 2004

Product Management and Product Marketing

- Founded Product Management and Product Marketing disciplines at the company. Drove multiple product releases (including the first VoIP solution to traverse firewalls), created sales tools and delivered sales training.
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NetManage, 1997 - 1999

Product Manager

Cimatron, 1996 – 1997

QA and web applications

Line of Sight is located in Silicon Valley

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